



Evo Pricing Announces its Predictive Supply Chain solution Now Available on Microsoft AppSource

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[Evo Pricing](#), the developers of value-added applications for AI-powered decision automation, today announced the availability of their new **Predictive Supply Chain solution** on [Microsoft AppSource](#), an online cloud marketplace providing tailored line-of-business solutions.

“Our team built a fully automated view of demand forecast for the supply chain of nearly any type of product and service, leveraging proprietary data on 1.2 billion people globally and \$100 billion of B2C & B2B transactions: we invested over 200 cumulative person-years of Research & Development over the past 6 years to get to this result” said **Fabrizio Fantini, Founder and CEO of Evo Pricing.**

“Finally, we are able to leverage a large portion of the Microsoft stack, from Azure to SQL Server to Excel, to enhance strategic daily decisions such as inventory ordering, re-ordering and re-balancing in real-time, based on expected market demand. Completing our Predictive Pricing offering, this solution enables our clients to improve their EBITDA margin by up to 3 percentage points, with up to 35% less inventory and 15% improvement in on-time delivery.”

Previously only available directly from Evo Pricing, **the Predictive Supply Chain solution is for the first time also offered via the independent distribution channel of Microsoft AppSource.**

“Through Microsoft AppSource, customers around the world can easily find tailored line-of-business solutions from our partners that work with the products they already use,” said **Kirsten Edmondson Wolfe, Senior Director, AppSource Product Marketing, Microsoft Corp.** *“We’re happy to welcome this new Evo Pricing solution to the growing AppSource ecosystem.”*

Evo Pricing aims at building a **new type of Operating System**, for the modern management team to redefine a human-machine alliance that draws on the power of big data and sees a little further by standing on the shoulders of scientific giants. Originally founded in London (UK) in 2013 based on the founder’s PhD research, today it grew to a multi-national team developing predictive pricing and predictive supply chain technology services for global enterprises, based on its proprietary data assets, research and fully-aligned-incentives proposition.